



Dear Neighbor,

If there is one thing that all Collier County residents and visitors can agree on, it is that we care deeply about protecting our community's unique environment. It only takes a short trip to explore everything from wetlands to tropical forests, relaxing beaches to vibrant coral reefs offshore. But it does take action to keep our home clean and free of litter. It takes a group of dedicated volunteers, engaged business owners, and organizations to protect our precious natural resources – which is why we are here.

As an affiliate of Keep America Beautiful, Inc., Keep Collier Beautiful is a non-profit, public education organization dedicated to improving waste handling practices in Collier County. Our organization was founded in 1996 and is governed by a volunteer board representing business and industry, government, environmental organizations, civic and professional associations. We serve as an umbrella organization and as a catalyst to bring together diverse groups to help Keep Collier Beautiful through litter and marine debris control and prevention, recycling, and education.

We need your help! Keep Collier Beautiful is planning our community-wide cleanups per year and 30-50 small group cleanups. These volunteers include teachers sharing a love of biology with their students, civic organizations sharing in camaraderie, businesses that are passionate about the environment, as well as high school and college students seeking volunteer hours. In cleaning up litter for a moment in time, they are inspiring their friends and family to be more mindful about their impact on our environment.

Please consider sponsoring Keep Collier Beautiful, which allows us to purchase cleanup supplies, recruit site captains for new locations and recruit volunteers. As a 501(c)3, your sponsorship is a tax-deductible contribution that will help provide essential support services to help our recovery efforts and keep our county beautiful. You will also gain valuable community exposure through our events and social media outlets. Contributions of any amount are appreciated, with details on the attached form.

Thank you for your consideration and best wishes from all of us at Keep Collier Beautiful!

Sincerely,

Larry Berg  
Board Chair

3200 Bailey Lane, Ste 199, Naples, FL 34105 | [www.KeepCollierBeautiful.com](http://www.KeepCollierBeautiful.com)

Keep Collier Beautiful is a 501(c) (3) tax-exempt organization, Federal Tax Identification number 65-0609059.

A COPY OF THE OFFICIAL REGISTRATION (CH6917) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.



## Sponsorship Opportunities

June 1, 2024 through May 31, 2025

### CORPORATE SPONSORSHIP \$3,000

- Company Logo on KCB Website with hyperlink to Your Website
- Company Logo on Annual Cleanup T-shirts
- Your Logo on Confirmation Email / Ticket that Registered Volunteers Receive (2 events per year)
- 3.5-inch x 2-inch Advertisement in the Keep Collier Beautiful Calendar (2025)
- 20 Complimentary T-shirts for your Team
- 20 Student Art Calendars
- Promotion on KCB, Collier County, and City of Naples social media

### SITE SPONSORSHIP \$1,000

- Banner or Signage and Table Setup at a Cleanup Site Location (Provided by Sponsor)
- Your Logo on Annual Cleanup T-Shirts
- 10 Complimentary T-shirts for your Team
- 10 Student Art Calendars
- Promotion on Collier County / City of Naples social media

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Return form with high resolution logo to [KeepCollierBeautiful2021@gmail.com](mailto:KeepCollierBeautiful2021@gmail.com)

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